



SPONSORSHIP OPPORTUNITIES

Grand Presenting Sponsor: \$10,000

- Logo featured on all marketing materials
- Company representative is invited to address the crowd between bands
- 50 event tickets / 50 hospitality tickets

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- Logo featured on all marketing materials
- Company representative is invited to address the crowd between bands
- 50 event tickets / 50 hospitality tickets

Signage Sponsor: \$7500

- Company logo featured on all poster signage throughout festival
- 40 event tickets / 70 hospitality tickets
- Opportunity to provide corporate banner for display
- Mentioned in all radio ads and press releases
- Logo featured on Chamber website

Thompson's Tap Sponsor: \$5000

- Company representative is invited to introduce entertainment in Thompson's Tap
- 30 event tickets / 60 hospitality tickets
- Opportunity to provide corporate banner for display
- Additional signage in Thompson's Tap area
- Mentioned in all radio ads and press releases
- Logo featured on Chamber website

NEW! Fireworks Sponsor: \$4000

- Company representative is invited to countdown to firework show
- 25 event tickets / 50 hospitality tickets
- Opportunity to provide corporate banner for display
- Additional signage in outfield area
- Mentioned in all radio ads and press releases
- Logo featured on Chamber website

Food Court Sponsor: \$3500

- Signage in Food Court area
- 25 event tickets / 50 hospitality tickets
- Opportunity to provide corporate banner for display
- Mentioned in all radio ads and press releases
- Logo featured on Chamber website



Koozie Sponsors: \$2500

- Company logo on 2,000 beer koozie
- 20 event tickets / 40 hospitality tickets
- Opportunity to provide corporate banner for display
- Mentioned in radio ads
- Logo featured on Chamber website



Main Stage Sponsor: \$7500

- Company representative is invited to introduce headlining band
- 40 event tickets / 70 hospitality tickets
- Banner displayed on main stage
- Additional signage in entertainment area
- Mentioned in all radio ads and press releases
- Logo featured on Chamber website



French Quarter Sponsor: \$5000

- Logo or organization name included on all marketing materials
- Company representative invited to introduce entertainment on the French Quarter
- 30 event tickets (\$300 Value) / 60 Hospitality (\$120 Value)
- Mentioned in all radio ads and press releases
- Logo featured on Chamber website



Commemorative Cup Sponsor: \$4000

- Name and logo on all specialty drinks (1000 glasses)
- 25 event tickets / 50 hospitality tickets
- Opportunity to provide corporate banner for display
- Additional signage at drink tent
- Mentioned in all radio ads and press releases
- Logo featured on Chamber website



Roving Entertainment Sponsor: \$2500

- Signage at event
- 20 event tickets / 40 hospitality tickets
- Opportunity to provide corporate banner for display
- Mentioned in all radio ads and press releases
- Logo featured on Chamber website

Drink Ticket Sponsor: \$2000

- Company featured logo on drink tickets to be used during festival
- 20 event tickets / 40 hospitality tickets
- Mentioned in radio ads
- Logo featured on Chamber website





NEW ORLEANS NORTH FESTIVAL

SPONSORSHIP OPPORTUNITIES

Alley Sponsor: \$2000

- Signage at entrance of "Alley"
- Company representative invited to introduce entertainment in "Alley"
- Opportunity to provide corporate banner for display
- 20 event tickets / 40 hospitality tickets
- Mentioned in radio ads
- Logo featured on Chamber website



Hookah Alley Sponsor: \$2000

- Signage at entrance of hookah alley
- Company representative invited to introduce entertainment in hookah alley
- Opportunity to provide corporate banner for display
- 20 event tickets / 40 hospitality tickets
- Mentioned in radio ads
- Logo featured on Chamber website



Tent Sponsors: \$1500

- Signage at tent
- 10 event tickets / 20 hospitality tickets
- Logo featured on Chamber website



Hospitality Sponsor: \$1500

- Logo featured on hospitality vouchers
- 10 event tickets / 20 hospitality tickets
- Logo featured on Chamber website



Artist Row Sponsor: \$1000

- Signage in Artist Exhibition Vendor area
- 8 festival tickets / 16 hospitality tickets
- Logo featured on Chamber website



Welcome Sponsors: \$750 (Multiple Available)

- Signage at designated entrance
- 6 event tickets / 12 hospitality tickets
- Logo featured on Chamber website

Cajun Sponsors: \$500 (Multiple Available)

- Signage at event
- 4 tickets to event / 8 hospitality tickets
- Logo featured on Chamber website



Volunteer Sponsor: \$2000

- Company name/logo in prominent location on festival shirts
- Signage at volunteer area
- 20 event tickets / 40 hospitality tickets
- Mentioned in radio ads
- Logo featured on Chamber website



Bead Sponsor: \$1500 (21 Available)

- Sponsor logo on personalized beads
- 10 tickets to event / 20 hospitality tickets
- Signage at all entrances
- Logo featured on Chamber website



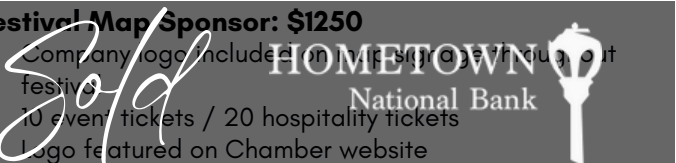
Wristband Sponsor: \$1500

- Company logo on approximately 5,000 wristbands
- 10 event tickets / 20 hospitality tickets
- Mentioned in radio ads
- Logo featured on Chamber website



Festival Map Sponsor: \$1250

- Company logo included on festival map
- 10 event tickets / 20 hospitality tickets
- Logo featured on Chamber website



Drink Tent Sponsor: \$1500 (Multiple Available)

- Logo featured on hospitality vouchers
- 10 event tickets / 20 hospitality tickets
- Logo featured on Chamber website



Bourbon Street Sponsors: \$1000 (Multiple Available)

- Signage at event
- 8 tickets to event / 16 hospitality tickets
- Logo featured on Chamber website



Zydeco Sponsors: \$750 (Multiple Available)

- Signage at event
- 6 tickets to event / 12 hospitality tickets
- Logo featured on Chamber website

Crawfish Sponsors: \$250 (Multiple Available)

- 2 tickets to event / 4 hospitality tickets
- Mentioned on Chamber website

SPONSORSHIP LEVEL: _____ AMOUNT: _____

COMPANY NAME: _____ CONTACT NAME: _____

EMAIL: _____ PHONE: _____

ADDRESS: _____ CITY: _____

_____ Check Enclosed (Payable to Joliet Chamber) _____ Please charge my Credit Card:

Card #: _____ Exp. Date: _____ Sec. Code: _____ ZIP: _____

Signature: _____