



SPONSOR OPPORTUNITIES

Saturday, December 3

Downtown Joliet

SANTA FUN & WALK RUN

EVENT SPONSOR - \$3000

- Company logo on all marketing materials & advertising associated with event
- Opportunity for company representative to kick off run
- Free registration for 4 participants
- Prominent display of company logo on registration page
- Social media exposure across all Chamber platforms
- Opportunity to display company banner at event

SIGNAGE SPONSOR - \$2500

- Company logo featured on every sign at event
- Company mentioned in all radio ads & inclusion on marketing materials
- Free registration for up to 2 participants
- Company logo featured on registration page
- Social media exposure across all Chamber platforms

SANTA SPONSOR - \$2000

- Company logo displayed on Santa
- Signage at event
- Company mentioned in all radio ads & inclusion on marketing materials
- Free registration for 2 participants
- Prominent display of company logo on registration page
- Social media exposure across all Chamber platforms

GRINCH SPONSOR - \$2000

- Company logo displayed on The Grinch
- Signage at event
- Company mentioned in all radio ads & inclusion on marketing materials
- Free registration for 2 participants
- Prominent display of company logo on registration page
- Social media exposure across all Chamber platforms

ENTERTAINMENT SPONSOR - \$1500

- Signage near DJ entertainment
- Company mentioned in all radio ads
- Free registration for 2 participants
- Prominent display of company logo on registration page
- Social media exposure across all Chamber platforms



STARTING LINE SPONSOR - \$1000

- Company logo displayed at Starting Line
- Free registration for 2 participants
- Prominent display of company logo on registration page
- Social media exposure across all Chamber platforms

FINISH LINE SPONSOR - \$1000

- Company logo displayed at Finish Line
- Free registration for 2 participants
- Prominent display of company logo on registration page
- Social media exposure across all Chamber platforms

RACE PACKET SPONSOR - \$1000

- Company logo displayed on race packet
- Free registration for 2 participants
- Prominent display of company logo on registration page
- Social media exposure across all Chamber platforms

AWARD SPONSOR - \$1000

- Opportunity for company representative to present awards
- Signage at event
- Free registration for 2 participants
- Company logo featured on registration page
- Social media exposure across all Chamber platforms

HOT PRETZEL TRUCK SPONSOR - \$1000

- Signage at near Hot Pretzel Truck
- Free registration for 2 participants
- Opportunity to work booth in company attire
- Company logo featured on registration page
- Social media exposure across all Chamber platforms

HOT CHOCOLATE/COFFEE SPONSOR - \$1000

- Signage near Hot Chocolate/Coffee bar
- Free registration for 2 participants
- Opportunity to work booth in company attire
- Company logo featured on registration page
- Social media exposure across all Chamber platforms

RACE BIB SPONSOR - \$1000

- Company logo featured on race bib distributed to all participants
- Free registration for 2 participants
- Prominent display of company logo on registration page
- Social media exposure across all Chamber platforms

HOLIDAY PHOTO-OP SPONSOR - \$750

- Logo featured on photo opportunity frame
- Opportunity to display company information at photo opportunity location
- Company logo featured on registration page
- Social media exposure across all platforms

REGISTRATION SPONSOR - \$500 (2 AVAILABLE)

- Signage near registration table
- Opportunity to work registration table in company attire
- Company logo featured on registration page
- Social media exposure across all Chamber platforms

MILE MARKER SPONSOR- \$500 (3 AVAILABLE)

- Signage at a mile marker
- Opportunity to hand out refreshments at mile marker in company attire
- Company logo featured on registration page
- Social media exposure across all Chamber platforms

COOKIE SPONSOR - \$500

- Signage at cookie booth
- Opportunity to distribute cookies in company attire
- Company logo featured on registration page
- Social media exposure across all Chamber platforms

NORTHERN LIGHTS SPONSOR - \$500 (MULTIPLE AVAILABLE)

- Signage at event
- Company featured on registration page
- Social media exposure across all Chamber platforms





SECURE YOUR SPONSORSHIP

contact Sarah at
spalya@jolietchamber.com

SANTA FUN & WALK RUN

GOODIE BAG SPONSOR - \$300 (MULTIPLE AVAILABLE)

- Sponsorship support recognized in goodie bag
- Opportunity to provide marketing material to be placed in bag
- Company featured on registration page
- Social media exposure across all Chamber platforms

CANDY CANE SPONSOR - \$250 (MULTIPLE AVAILABLE)

- Signage at event
- Company featured on registration page
- Social media exposure across all Chamber platforms

SANTA'S ELVES - \$100 (MULTIPLE AVAILABLE)

- Company featured on registration page
- Social media exposure across all Chamber platforms

Sponsorship Level: _____

Company Name: _____

Contact Name: _____

Phone #: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Check Enclosed (Payable to Joliet Chamber)

Please charge my Credit Card:

Card #: _____ Exp. Date: _____

Sec. Code: _____ Today's Date: _____

Signature: _____

**Return completed form to the Joliet Region Chamber of
Commerce & Industry, 116 North Chicago Street, Suite 110
Joliet, IL 60432 or email Sarah at spalya@Jolietchamber.com**